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## Top 10 Dad Influencer Ian Northeast

*Dad's Delicious Dinners*

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[dadsdeliciousdinners.co.uk](http://dadsdeliciousdinners.co.uk)  
[hello@dadsdeliciousdinners.co.uk](mailto:hello@dadsdeliciousdinners.co.uk)




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13.5k Social Reach

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## *ALL ABOUT THE BLOG*

Blogging about food, family life, fatherhood and fun, Ian has easy-to-follow recipes and ideas for feeding the family for £5 with 'fresh and affordable home cooking'. Ian is not a chef – 'I AM NOT A CHEF' – but instead, a single working parent with a budget, a small family kitchen, a handful of knives and lots of great ideas for keeping fams fed and happy.

## *SERVICES OFFERED*

- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Freelance Writing

## *METRICS & ANALYTICS*

19k page views per month  
(average 15/03/20 - 14/05/20)

Top 10 UK Dad Blog (Vuelio)

60 % Female | 40 % Male

Top Countries

United Kingdom

United States

Republic of Ireland